

# SPONSORSHIP

## PACKAGE #4 - \$800.00

PREPARED FOR :  
SPONSORS



### LOGO DISPLAY OPTIONS

This is an opportunity to place 2 patches of your logo on my race suit, one on the front and one of the 3 other placement options

- Upper chest of the suit
- + one of the following
- Upper or Lower leg of the suit (1)
- Upper or Lower arm of the suit (1)
- Shoulder of the suit (1)

### WEBSITE OPTIONS

www.

Your companys logo and a direct link to your website will be displayed on the dedicated "2023 SPONSORS" page of my official website;  
[www.leahwaterfield.com](http://www.leahwaterfield.com)



In addition your company will be highlighted within 4 of my weekly race recaps on my blog.

The weekly blog posted every monday provides an exclusive insider perspective, making it a must-read for all motorsport enthusiasts - the perfect platform for the advertisement of your company.

PACKAGE #4 CONTINUED



## SOCIAL DISPLAY OPTIONS



My official racing Instagram account will feature a dedicated story highlight showcasing your brand, product, services, and other relevant details.

In addition to the story highlight I will create and post content(2) that is consistent with your companys branding and messaging.

Plus you will receive exceptional exposure through dedicated posts (8) exclusively featuring your company and its brand, products, and services throughout the season. These posts can range from product reviews, store visits, and showcase the practical application/usage of your products, all while generating increased brand awareness and loyalty among my audience to yours.



Along with the total of 10 instagram posts throughout the season your company will be incorporated on my offical TikTok account.

These videos (5) will serve as a fun and engaging way to promote your brand, and can range from subtle product placements to more distinct advertisements.

As a popular platform with a younger audience, TikTok provides a unique opportunity to expand our reach and connect with a new demographic.